APR 1 8 1970

N.J. College of Medicine

LEAD POISON CAN KILL Your CHILD

OCCURS IN CHILDREN FROM 1 TO 5
CAN KILL BUT MOST OFTEN CAUSES MENTAL RETARDATION
If a child eats nonfood items (a symptom called Pica) he is most apt to become poisoned.

HOW CHILDREN GET POISONED

THEY EAT PAINT OR PLASTER.
ONE SMALL FLAKE CAN CONTAIN 100 TIMES MORE LEAD THAN WHAT IS CONSIDERED A DANGEROUS DOSE.

WHAT TO LOOK FOR

STOMACH ACHE	*POOR SCHOOL PERFORMANCE*
VOMITING	*GROUCHINESS*
POOR EATING	*LOSS OF NEWLY LEARNED SKILLS*

WHAT YOU CAN DO

1. *Look for any signs your child may be eating paint.*
2. *Give him a clean teething ring to chew on.*
3. *Window sills and wherever a toddler can reach should have lead free paint. Scrape off old paint. Any house built before 1940 has lead on the walls.*
4. *Outdoor paint has lead in it. NEVER use it indoors or to paint children's furniture. Check areas where children play.*

HAVE YOUR CHILD TESTED BY YOUR DOCTOR OR CITY HEALTH DEPARTMENT
FOR NEWARK RESIDENTS, URINE SPECIMENS WILL BE TAKEN AT ANY OF THE BABY KEEP WELL STATIONS.

(624-6400 Ext. 72)

(PASS THIS BULLETIN ON TO A FRIEND WITH YOUNG CHILDREN)

THREE CHILDREN DIED IN NEWARK LAST SUMMER. HELP STOP THIS TOLL!

!GIVE A DAMN!

N. J. REFERENCE DIVISION - LD

APR 1 8 1970

NEW JERSEY COLLEGE OF
MEDICINE AND DENTISTRY
MARTLAND HOSPITAL UNIT

(201) 643-8800

65 BERGEN STREET
NEWARK, N.J. 07107

Dear Sir:

Lead Poisoning is a tremendous problem in Newark. Between February 2 and March 15, 1970, we have had 10 cases admitted to Martland for treatment. Lead poisoning applies to children between the ages of 1 and 5. Children get lead poisoned by eating paint or plaster that falls from the walls of poorly maintained housing.

Last summer three children died in Newark from lead poisoning but many others go unnoticed. More often than death, lead poisoning causes brain damage and consequently retardation.

We at the New Jersey College of Medicine are attempting to prevent lead poisoning by public education, effective screening & treatment and encouraging better maintenance of old housing. Lead poisoning can take away the ability of some of our youngest children even before they have a chance to function in school. We urge you to pass this information on to your employees, friends and neighbors. This is the best way you can help. If this preventive message can be communicated to all parents with young children, it will be a good step towards ridding our society of this unnecessary disease.

If you wish someone to speak to your group, just call 643-8800, extension 361 and leave your name and phone number.

Very truly yours,

M. Peter Garcia

M. Peter Garcia, M. S. W.
Department of Pediatrics
Martland Hospital Unit

MPG/MP

N. J. REFERENCE DIVISION - LD